

MADISON BID COMMITTEE  
MINUTES  
NOVEMBER 16, 2021 10:00am – Best Western Plus

CALL TO ORDER

President Cozad called the meeting to order at 10:03am

ROLL CALL

Present were Board Members (John Cozad, Maulik Chaudhari, DeLon Mork, Todd Jorgenson), Guests (Jeff Dittman DSU, Jacob Mutziger DSU, Eric Hortness Greater Madison Area Chamber of Commerce)  
Not Present Board Member (Praful Patel)

APPROVE NOVEMBER 16, 2021 AGENDA

**Mork Motioned, 2<sup>nd</sup> by Jorgenson to approve the agenda, motion passed**

APPROVE MAY 25, 2021 MINUTES

**Mork Motioned, 2<sup>nd</sup> by Jorgenson to approve the minutes, motion passed**

OLD BUSINESS

- 1) Update on Funds through September (first 8 months)  
Board was updated that there is \$27,296 that has been collected through September. Board agreed that that is an excellent amount so far
- 2) Update on Events
  - a. Potential Fishing Tournament (July 8-10, 2022)
  - b. Potential State VFW Baseball (July 2022)
  - c. State Amateur Basketball Tournament (February 2023, 2024, 2026, 2027)
  - d. State CTE Conference (July 30-August 2, 2023)
  - e. Potential State American Legion Baseball Tournament (2023 or 2024)  
Board discussed ideas to look into along with keeping an eye out for others that the community can bring in

NEW BUSINESS

- 1) Funding Requests
  - a. Jeff Dittman—Dakota State University Athletics  
DSU made a request for \$1500 to help offset costs for a large E-Sports tournament they are bringing in and has the potential to grow to a very large event. Discussion centered around where people will be coming from for the tournament along with how E-Sports tournaments work.  
**Mork motioned to approve \$1500 to DSU Athletics for their E-Sports Tournament, Cozad 2<sup>nd</sup>, motion passed**
  - b. Eric Hortness—Greater Madison Area Chamber of Commerce  
Hortness made a request to the board for the Greater Madison Area Chamber of Commerce to receive 25% of collected funds for several events over the course of a year. The request was for funds since the start of the Bid Board collecting and will continue monthly. Some of the events that were discussed were the 2021 State Amateur Basketball Tournament, a large group that was brought to town from Fremont, NE, the 2021 State VFW Baseball Tournament,

State High School Golf Tournament, and a regional chamber board planning session. The funds will help offset expenses to bring these events to town and will go towards bringing similar events along with new events to Madison. **Cozad motioned, 2<sup>nd</sup> by Mork to approve 25% of funds collected go to the Greater Madison Area Chamber of Commerce, with the stipulations that funding needs to be presented back to the board on what it is being used for and that this will be re-visited each year in March. Motion passed**

ADJOURN

Meeting was adjourned at 10:43am