



City of Madison and Heartland Consumers Power District

# COMMERCIAL LIGHTING REBATE

The Power Forward commercial lighting rebate program is provided by Heartland Consumers Power District in collaboration with the City of Madison. Incentives are provided to commercial and industrial customers for upgrading to new, high-efficient lighting. Rebates for new construction are not available at this time.

New equipment must be installed and old equipment properly removed before applying for a rebate.

Power Forward offers incentives on a first-come, first-served basis.

Incentives will not be paid without the completion of the application form and proof of purchase and installation.

**Rebate will not exceed cost of bulb or fixture before taxes.**

Upgrades other than those listed in this application may also be considered for incentives. Please contact Tess Nelson at [tess.nelson@cityofmadisonsd.com](mailto:tess.nelson@cityofmadisonsd.com) or (605) 256-7521 to discuss custom rebates.

## Rebate Checklist:

In order to ensure timely approval and issuance of your rebate, please complete the following steps. Incomplete applications may result in delayed payment.

- Read the application Terms and Conditions (page 3) and determine if you are eligible for a rebate under this program
- Complete this application form
- Attach the following documentation:
  - Itemized invoices including material details and cost
  - Lighting specification sheets for installed lighting
  - Details on lighting being replaced including type and wattage
- Submit the application and required documentation to the City of Madison

## Applicant Information

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Installation Address (if different from above): \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name of Contractor (if applicable): \_\_\_\_\_

Phone Number: \_\_\_\_\_



## Qualifying Equipment Information

Proof of purchase and installation must be provided. Sales receipts or invoices should outline number of fixtures, number of lamps in each fixture and wattage of lamps used. Details on lighting being replaced, including existing technology, number of fixtures, number of lamps in each fixture and wattage of lamps used, must also be provided. Rebate will not exceed cost of bulb or fixture before taxes.

Lighting Upgrade	Existing watts/fixture or bulb	New watts/fixture or bulb	Incentive (A)	Quantity (B)	Total (A*B)
Occupancy sensors			\$15/sensor		
LED wall packs					
LED - 25 watts to 60 watts			\$20		
LED - Greater than 60 watts			\$30		
LED screw-in replacement lamp to replace incandescent or halogen					
LED Greater than 12 watts			\$5/lamp		
Replace high pressure sodium, metal halide or mercury vapor with LED					
LED - 149 watts or less			\$40/fixture		
LED - 150 watts and above			\$50/fixture		
Replace T5, T8 or T12 lamps with linear replacement lamps					
2 foot LED			\$2/lamp		
4 foot LED			\$3/lamp		
8 foot LED			\$5/lamp		
Replace T5, T8 or T12 fixture with LED flat panel					
LED - 48 watts or less			\$20/fixture		
LED - 49 watts and above			\$30/fixture		
Replace incandescent EXIT sign with LED fixture			\$10/fixture		
<b>Total Incentive Requested</b>					

Custom Rebate*		Existing watts/fixture or bulb	New watts/fixture or bulb	Incentive (A)	Quantity (B)	Total (A*B)
Existing Fixture Type	New Fixture Type					
<b>Total Incentive Requested</b>						

*\*Custom rebates other than those listed on this application may be available. Please contact Tess Nelson with the City of Madison @ (605) 256-7521 or [tess.nelson@cityofmadisonsd.com](mailto:tess.nelson@cityofmadisonsd.com) to discuss rebates. Preapproval from Heartland and the City of Madison is required for all custom rebates.*

I hereby certify that the information contained in this application is accurate and complete and that I have read and understand the terms and conditions set forth in this application.

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed application and all accompanying documentation to the City of Madison.**

## Power Forward Commercial Lighting Program

### Eligibility

1. Power Forward commercial lighting incentives are provided by Heartland Consumers Power District (Heartland) and the City of Madison. Commercial and industrial customers of participating utilities are eligible to apply for incentives. For a list of participating utilities, visit [www.hcpd.com](http://www.hcpd.com) or contact the City of Madison to verify participation.
2. Only existing lighting systems qualify for the incentives. New construction or the addition of more light fixtures in a facility does not qualify. The number of new lighting fixtures will equal the number of fixtures being replaced. If the quantity of new and existing fixtures is not equal, the lesser quantity will be eligible for incentives.
3. Eligible equipment must be connected to an electric service billed under a commercial or industrial rate class by the City of Madison. Only new products will be eligible for incentives and must replace old equipment.  
**There is a \$2500.00 eligibility max per customer per year.**
4. This program is applicable to lighting upgrades as outlined in the application. Rebates for other lighting upgrades may be granted at the discretion of the City of Madison and Heartland. Lighting upgrades other than those outlined in this application must be pre-approved by Heartland staff before installation in order to be eligible for incentives.

### Terms & Conditions:

1. Incentive payments will be disbursed on a first-come, first-served basis and are subject to eligibility and availability of funds. This program and its incentive amounts are subject to change or termination without notice. Neither pre-approval of a project, nor any other action by Heartland or its participating utilities, will entitle a customer to an incentive payment until the application is finally approved by Heartland.
2. Incentives will be paid after new equipment is installed and operating. Projects must be started on or after January 1, 2022 and completed by December 31, 2022 to qualify.
3. Incentives will not be paid without the completion of the application form and proof of purchase and installation. **Sales receipt(s) or invoice(s) itemizing the new equipment and indicating the size, type, make, model, purchase date and vendor must accompany the application. Details on the lighting being replaced must also be provided including existing lighting technology, number of existing fixtures, number of lamps in each fixture, and the wattage of lamps used.**
4. **They City of Madison will not reimburse more than 50% of the original cost of any commercial lamp or fixture.** The incentive payment will come directly from the City of Madison in a manner chosen by the City. Please allow up to 90 days for delivery of incentives.
5. Heartland and the City of Madison reserve the right to do random spot checks to verify program compliance.
6. Heartland and the City of Madison are not responsible for any tax liability imposed on the customer as a result of the energy efficiency incentive payment.
7. Heartland and the City of Madison do not endorse or warrant any particular manufacturers, contractors, products, or system designs in promoting this program.
8. Heartland and the City of Madison do not guarantee any equipment funded under this program or that a specific level of energy or cost savings will result from products funded by these incentives.
9. The customer/contractor is responsible for proper disposal and/or recycling of any waste generated as a result of this project.
10. Heartland and the City of Madison are not liable for any damage or injury arising from or related to the removal, installation or operation of any equipment, or any other action taken by the customer, in connection with a project undertaken by the customer under the program described in this application.
11. Falsifying any information may lead to cancellation of current and future incentive applications.
12. Heartland and the City of Madison reserve the right to publicize your participation in this program unless you specifically request otherwise, in writing.

If you have questions about the commercial lighting program, contact:

Tess Nelson  
City of Madison  
(605) 256-7521  
[tess.nelson@cityofmadisonsd.com](mailto:tess.nelson@cityofmadisonsd.com)